



## Capital Projects in Emerging Markets: Targeting Infrastructure Middle East and North Africa, and South America

Thursday, November 3, 2011  
Toronto Congress Centre, 650 Dixon Road, Toronto

### Learn how to successfully do business in the fastest growing international economies.

The Ontario Ministry of Economic Development and Trade (MEDT) and Foreign Affairs and International Trade Canada (DFAIT) invite you to this outstanding trade and business-to-business conference. Discover how to do business in the emerging markets of the Middle East and North Africa (MENA), and South America.

#### THIS ONE-DAY CONFERENCE INCLUDES:

- Experienced and knowledgeable guest speakers addressing challenges and opportunities in these emerging markets
- Canadian success stories
- Interactive panel discussions
- Opportunities for one-on-one meetings with trade specialists.

#### SOUTH AMERICA PANEL INCLUDES:

The panelists will provide information on opportunities and experiences in South America, specifically in the transportation, infrastructure, and water/wastewater sectors from the suppliers' viewpoint.

#### MENA PANEL INCLUDES:

The discussion will focus on government-supported infrastructure spending in transportation and utilities, public-private partnerships (PPP), health care and education facilities.

#### THIS IS AN EXCITING OPPORTUNITY FOR YOU TO:

- Network one-on-one with successful companies.
- Gain practical tips and advice from the panel of experts.
- Learn first-hand how to seek opportunities in these markets.

#### WHO SHOULD ATTEND:

- Architects
- Building product manufacturers and related companies
- Clean technology companies
- Contractors
- Consulting engineers
- Environmental consultants
- Project managers
- Urban planners
- Water and wastewater treatment specialists
- Power sector consultants and suppliers
- Transportation consultants and suppliers.

#### FOR REGISTRATION INFORMATION, PLEASE CONTACT:

**Dalal Zayouna**  
Canada-Arab Business Council  
613-680-3888  
dalal.zayouna@canada-arabbusiness.org

**Fabiana Silva**  
Brazil Canada Chamber Of Commerce  
416-646-6770  
Fsilva@Brazcanchamber.org

#### COST:

\$75.00 for a full day of activities  
(includes breakfast and lunch)

If you require alternative formats to ensure access to materials prepared in conventional print, have any food allergies, or have any accommodation needs to ensure your full participation, please inform us of your specific requirements so we can make any necessary arrangements in advance. In addition, please identify any assistance you may require in the event of an emergency evacuation.

For more detailed information, contact Sharon Fleary at 416.314.8250 or at sharon.fleary@ontario.ca.



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07:30 - 8:00 a.m.	Registration, Networking and Continental Breakfast
08:00 - 8:15 a.m.	Welcome
08:15 - 8:30 a.m.	Opening Remarks
08:30 - 9:45 a.m.	<b>Panel #1: Partners Speak</b> Moderator: TBC Panelists: Canada Commercial Corporation Export Development Canada Ontario Chamber of Commerce
09:45 - 10:00 a.m.	Q&A
10:00 - 10:15 a.m.	Break and Networking
10:15 - 11:30 a.m.	<b>Panel #2: Partnering Opportunities in South America</b> Moderator: Raul Papaleo, Brazil Canada Chamber of Commerce Panelists: MPE (Brazil) – Alexandre Pires Heenan Blaikie – Frederico Marques SNC Lavalin - TBC
11:30 - 12:00 p.m.	Q&A
12:00 - 1:30 p.m.	Lunch with Keynote Speaker, Omar Bahlaiwa, Secretary General, Saudi Committee for International Trade, Saudi Council of Chambers, Riyadh.
01:30 - 3:00 p.m.	<b>Panel #3: MENA: Opportunities and Challenges</b> Moderator: TBC Panelists: King Fahad Specialist Hospital, Dammam, Saudi Arabia – Jarvis Hoult, CEO Consultant, CEO Office SHR-Strategic Hospital Resources – Christine Chadwick, Chief Global Strategy Officer, Managing Director Tory's LLP – Mark Bain, Partner Farrow Partnership Architects Inc. – Nadia Tobia, Partner
3:00 - 3:30 p.m.	Q&A
3:30 - 4:30 p.m.	B2B Meetings (sign up during the day) - Networking

Please note speakers subject to change.



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Please complete and fax (one form per attendee) by October 27, 2011 to:  
**Canada-Arab Business Council** at 613 565-3013

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FIRST NAME

LAST NAME

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COMPANY NAME

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ADDRESS

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CITY

PROV

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TEL

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### PAYMENT METHOD (\$75 INCL. HST)

CHEQUE

VISA

MASTERCARD

AMERICAN EXPRESS

Please make cheque(s) payable to:

Canada-Arab Business Council  
116 Albert St., Suite 702  
Ottawa, ON K1P 5G3

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DATE

**BUSINESS TO BUSINESS MEETINGS AVAILABLE WITH SPEAKERS, MODERATORS, PANELISTS, THE ONTARIO MINISTRY OF ECONOMIC DEVELOPMENT AND TRADE AND PARTNER ORGANIZATIONS.  
APPOINTMENTS SCHEDULED UPON ARRIVAL.**